

## **Privacy Policy**

Last Updated: April 5, 2024

At Pocket Systems, we recognize the importance of privacy and are committed to protecting the personal information of our users. This Privacy Policy outlines how we collect, use, disclose, and safeguard your information when you visit www.pocketsystems.com or use our services. By accessing our website or using our services, you consent to the terms of this Privacy Policy.

## 1. Information We Collect:

- a. Personal Information:
  - When you visit our website, we may collect personal information that you voluntarily provide to us, such as your name, email address, phone number, and any other information you choose to provide.
  - If you engage in transactions with us, we may collect additional information necessary to process your transactions, including billing information.
- b. Non-Personal Information:
  - We may also collect non-personal information automatically as you navigate through our website. This information may include your IP address, browser type, operating system, and other technical details.
- 2. Use of Information:
  - a. We may use the personal information we collect to:
    - Provide and improve our services.
    - Respond to inquiries, requests, and customer support needs.
    - Communicate with you about our products, services, and promotions.
    - Process transactions and send related information, such as confirmations and invoices.
    - Customize your experience and deliver content tailored to your interests.
    - Comply with legal obligations and enforce our policies.

b. We may use non-personal information for analytical purposes, to improve the functionality and performance of our website, and for other internal purposes.

3. Disclosure of Information:

a. We may disclose your personal information to trusted third parties who assist us in operating our website, conducting our business, or providing services to you, as long as those parties agree to keep this information confidential.

b. We may also disclose your information when we believe disclosure is appropriate to comply with the law, enforce our site policies, or protect our rights, property, or safety, or that of others.

4. Data Security:

a. We implement appropriate security measures to protect against unauthorized access, alteration, disclosure, or destruction of your personal information.

b. Despite our efforts to secure your information, please note that no method of transmission over the internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

5. Third-Party Links:

Our website may contain links to third-party websites or services. We are not responsible for the privacy practices or content of these third-party sites. We encourage you to review the privacy policies of those websites before providing any personal information.

6. Children's Privacy:

Our website and services are not directed to individuals under the age of 13. We do not knowingly collect personal information from children under 13. If you are a parent or guardian and believe that your child has provided us with personal information, please contact us, and we will take steps to remove such information from our systems.

7. Changes to This Privacy Policy:

We reserve the right to update or modify this Privacy Policy at any time. Any changes will be effective immediately upon posting the updated Privacy Policy on our website. We encourage you to review this Privacy Policy periodically for any changes.

8. Contact Us:

If you have any questions or concerns about this Privacy Policy or our privacy practices, please contact us at <u>contact@pocketsystems.com</u>.

By using our website or services, you acknowledge that you have read and understood this Privacy Policy and agree to be bound by its terms and conditions.